

UM6P Ventures' DeepTech Offer Support and Investment

Also known as HardTech, DeepTech projects present high barriers to entry due to their scientific nature and related costs. Investing in these projects is perceived by financial stakeholders as complex, not knowing how to approach them, despite their high potential.

DeepTech requires a fully integrated support system of infrastructure, platforms, talent and programs to enable the transition of these projects from a demonstrator to an industrially mature project.

UM6P Ventures' investment in DeepTech supports the national commitment to accelerate scientific and technological innovation and is in line with Morocco's new economic development model.

This offer, which combines support '**Venture Builder**' and investment '**Venture Capital**', gives UM6P Ventures the ability to *fund, build and accelerate* assets from projects.

Venture Builder

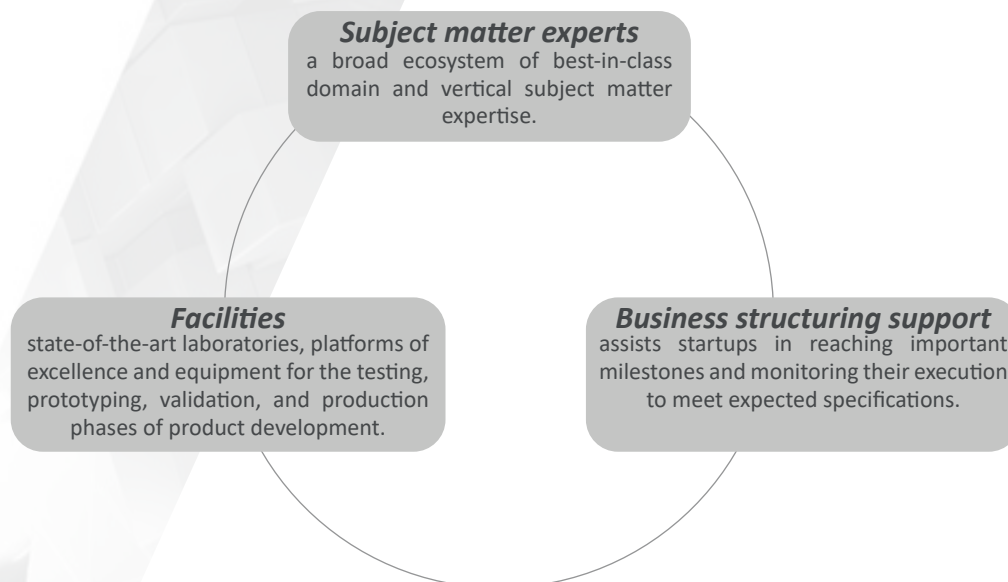
Characterization (pre-investment)

A characterization of startups and projects is facilitated during the due diligence process. The advanced due diligence offered by UM6P Ventures ensures that startups receive a high level of business and technology advisory support relevant to their scientific field before moving to further rounds of dilutive and non-dilutive capital funding. Recommendations for improvements and access to critical platforms and infrastructure help to accelerate time to market and provide startups with an optimal chance of success.

<i>Business analysis and advisory</i>	<i>Intellectual property assessment</i>	<i>Technology advisory</i>
In-depth business analysis provides guidance and validation of the startups market opportunity, business structure, financial model and metrics, and legal structure.	Intellectual property (IP) is a critical component of DeepTech that needs to be addressed early on to protect a startup's assets as they develop and produce their products and services. UM6P Ventures assists startups with the adoption of the most appropriate IP strategy which includes an assessment of the patentability of the product, a maturity assessment of the technology and an understanding of the necessary milestones to bring the patented solution to market	UM6P Ventures provides access to experts in specialized vertical domains who master both the upstream (technology) and downstream (market). UM6P Ventures provides access to a world-wide network of experts and executives with the best scientific minds on the African continent. They enable early-stage companies to perfect their technologies and take their innovations from the lab to market. In addition, they provide entrepreneurs with the necessary skills to progress to industrial scale aproduction.

Non-dilutive Support (post investment)

In response to the unique requirements of science and technology-based startups, UM6P Ventures continues its support by offering access to:



Venture Capital

Through seed funding, UM6P Ventures provides Deeptech and Hardtech ventures with investment tickets in exchange for a minor equity stake in order not to dilute the founders, promote complementarity with other investors by diversifying funding sources, and help them turn their early-stage startups into scale-ups. It also prepares startups for future investment rounds and connects them with a large network of investors.

UM6P ventures funds startups according to different scenarios: Series A, Operating Company, M&A or Joint-Venture.

About UM6P Ventures

UM6P Ventures is the investment arm of UM6P, founded as a vehicle for the university to advance entrepreneurship and accelerate scientific innovation in Morocco and Africa, backed by the OCP Group. It is a seed-stage ventures firm that caters to innovators and entrepreneurs in the fields of science and technology and invests in startups from their creation to Series A funding.

UM6P Ventures provides early-stage ventures with advanced infrastructure, platforms, talent, and programs native to UM6P. It builds explicit pathways to transition incubated or demonstrator projects to investable assets and brokers subsequent funding in capital markets.

In partnership with its ecosystem network of programs including incubators and accelerators and investors such as business angels and venture capital, UM6P Ventures provides an unmatched ability to fund, build and accelerate assets out of projects. UM6P Ventures has a robust ecosystem and an investment portfolio actively invested in AgroBiosciences, Healthtech, Energy, Artificial Intelligence (AI), and Industry 4.0.

For more information :
contact@um6pventures.com
www.um6pventures.com

